

March 16, 2011

To: Interested Parties
From: Ben Tulchin and Ben Krompak, Tulchin Research
Re: **Heinrich Leads Democratic Field In New Mexico Senate Race**

A recent statewide survey in New Mexico by Tulchin Research finds Congressman Martin Heinrich is the leading contender for the Democratic nomination in the race to succeed retiring U.S. Senator Jeff Bingaman. Heinrich, who has represented New Mexico's 1st Congressional District since 2009, solidly leads a possible field of well-known Democrats that includes former Lieutenant Governor Diane Denish, Congressman Ben Ray Lujan, and State Auditor Hector Balderas.

Heinrich Leads the Democratic Field. Heinrich leads Denish by a margin of 32 percent to 25 percent, with Lujan trailing in third place with 15 percent of the vote. Balderas attracts just 5 percent of the vote and the remainder of the Democratic electorate (24 percent) is undecided.

United States Senate – New Mexico Democratic Primary Vote	
Martin Heinrich	32%
Diane Denish	25%
Ben Ray Lujan	15%
Hector Balderas	5%
Undecided	24%*

**The total may not add up to 100% due to rounding.*

Heinrich's 7-point lead over Denish, which is outside of the survey's margin of error, is impressive considering that Denish previously held statewide office and was the Democratic nominee for Governor in 2010. Additionally, the poll finds that Heinrich's support is both broad and deep as he leads with both younger and older Democratic voters as well as with both men and women.

This poll clearly shows that Congressman Heinrich is the candidate best positioned to win the Democratic nomination for U.S. Senate in New Mexico in 2012. He has a solid lead in a field that includes other well known candidates, and his support is both broad and deep.

Survey Methodology: From March 8 – March 10, 2011, Tulchin Research conducted a statewide telephone survey in New Mexico among 213 likely 2012 Democratic voters. Interviews were conducted by live professional callers. The margin of error for this survey is +/- 6.71 percentage points.